



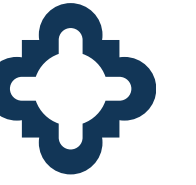
AUF

AUF Strategic Plan 2023-2027

01



AUF
Key Mission Concepts



- 1. Experiential Learning**
- 2. Community Engagement**
- 3. Cultural Integration**



Strategic Planning for Future Development

four dimensions:

1. HORIZONTAL
2. VERTICAL
3. TRANSVERSAL
4. INTERNATIONAL



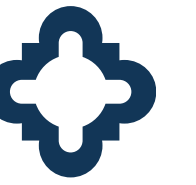
Horizontal Development

A - META-CEMI

B - ACADEMICS & RESEARCH

C - STUDENT LIFE & HOUSING

D - HR, ADMINISTRATION, FINANCIAL AID

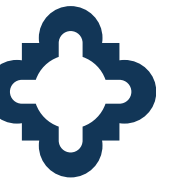


Community Center (Fashion Design, Curation, and Events)

Focus: · Fashion, media, and the creative arts.

Academic divisions involved: Fashion and Accessories Design and Technology, business, School of Arts and Science, culinary arts, digital media.

Associated CEMI: fashion museum, art gallery, residencies for designers, fashion retail store and event center, restaurant.



Faculty training and development.

Academic expansion of academic offerings in business and creative writing.

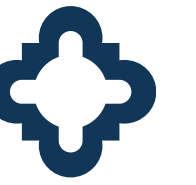
Expansion of internship, experiential learning, and service learning **placements.**

Study abroad office for outbound degree students.

Future BA programs: Business with a focus on entrepreneurship.

Future grad programs: Creative writing and dual degrees.

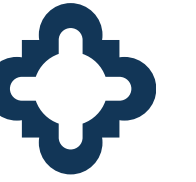
Increased activities and funding for the **Scientific Committee.**



Extended student admissions and advising services.

Increased housing selection options for freshmen and improved system navigation for selection.

Progressively prioritize **expansion of AUF apartment** and homestay network.



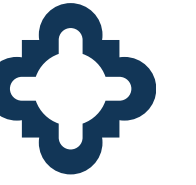
Restructuring of HR functions to increase efforts allotted to faculty monitoring, assessment, and development.

AA/BA **scholarships**, payment installment plans



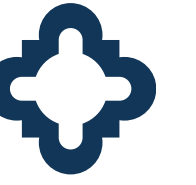
Vertical Development

- A - THIRD-PARTY PROVIDERS
- B - US ACCREDITATION



Redevelopment of third-party provider relationships based on degree population

→ 36 months



US accreditation as a degree-granting institution.

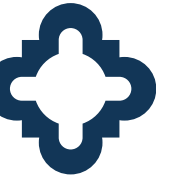


Transversal Development

A - ALUMNI AND CAREER CENTER

B - CONSULTING SERVICES

C - SCHOOL OF RECORD



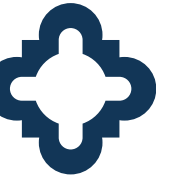
Alumni events and giving

Expansion of Career Center services and job readiness



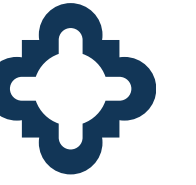






Consulting services for AUF Model Replicability worldwide

Can include SOR consulting once accredited



AUF as US SOR:

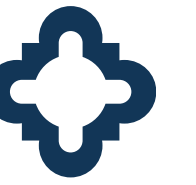
Once accredited, AUF can assume SOR role for other non-US institutions.



International Development

A - MARKETING PLAN

B - STRATEGIC PLANNING'S ROLE IN ASSESSMENT



Increased efforts for **degree program** recruitment.
Special focus on Italian/EU **high school network**.
US **community college transfer** articulations.
Development of **key study abroad partners** and
freshman year program for US-bound transfers

02 | 4B STRATEGIC PLANNING'S ROLE IN ASSESSMENT

